



# odana/bloomfield news

Issue 16

March 2006

## 100th RELEASE OF THE NORMAN LINDSAY FACSIMILE ETCHINGS!!

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Atlantis! The underwater world of this vanished civilisation intrigued Norman for years — so much so that he etched a major plate depicting this world. Unfortunately the plate failed during printing at the proof stage and consequently remained unpublished. This image has rarely been seen, until now.

It is remarkable that in 1974 the first eleven Facsimile Etchings were released due to the interest and 'high' prices of original etchings. Lin thought that it would be a unique opportunity for collectors who couldn't afford originals to be able to have quality Facsimiles on their walls. Thirty-two years later we have reached a milestone in Norman Lindsay publishing.

Who would have thought?



## 200 PUBLISHED ETCHINGS AT THE **Art Gallery** of Western Australia

For the first time ever, Norman's two hundred published etchings will be proudly exhibited by a major state gallery, the Art Gallery of Western Australia. No other state or regional gallery has held an exhibition of this magnitude and it is a very exciting event. In 1958 the David Jones Gallery in Sydney held an exhibition of two hundred of Norman's etchings, but this included some unpublished etchings, not the two hundred published works.

The exhibition will open to the public on Sunday 15 October and continue until Sunday 14 January 2007. Lin, Bec, Allan and I have been invited to the private openings held by the AGWA and to see the show. We can't wait to see all of Norman's published etchings exhibited in their entirety. A once in a lifetime event!



## Allan's Info Session

Since 1974, Odana Editions has published the Norman Lindsay Facsimile Etchings and the release of *Atlantis* is a milestone. I am very pleased to be able to talk about the development of the Facsimile Etchings and their importance in promoting Norman's skill as an etcher. Whilst there are many famous artists who used the medium of etching, few can match Norman's skill with the variety of etching techniques to create the one work.

It is the ideal time to look at the Facsimile Etchings and Facsimile Etching plates in unison with Original Etchings and Original Etching plates. The exhibition of the one hundred Facsimile Etchings will provide a great opportunity to understand the printing process and the similarities with the original etchings.

I will also take the opportunity to talk about eBay as an auction site and the increasing number of items attributed to Norman Lindsay that are registered for sale.

## Oil Book Update

Yay for the day, the book **IS** about to go to the printers. As usual we have had some minor delays and are just waiting for a few of the Public Galleries to get back to us with their proof approvals.

Then it is a quick respite (in our dreams!) for us until we land the book and start numbering, 'tipping in' and then each De Luxe edition will be anointed by the fair hand of Lin. Due to the extra work involved in preparing the De Luxe edition, the Standard Editions will be sent out first and then, when prepared and ready, the De Luxe edition.

The final proofs look fantastic, but we must say that this book, compared to *Norman Lindsay: Watercolours 1897-1969*, has been nothing less than a challenge. It will, we hope, be more than worth the wait.

**Update on availability — June 2006.**

## Portrait of Pa by Jane Lindsay

In the wind — Odana Editions has secured the publishing rights for Jane Lindsay's *Portrait of Pa*. This book chronicles her wonderful insights and observations of her father, growing up at Springwood and life with Norman, Rose and sister Honey. It is a gem of a book, a terrific read and takes you right into the world of Olympus.

We'll keep you posted!

**odana editions/  
bloomfield galleries**

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**9:30am — 4:30pm  
CLOSED TUES/WED**

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