

odana / bloomfield news

Issue 26

February 2009

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2009 and tragedy strikes as the year unfolds

We're now into our second month of the year and it's probably a little late for New Year greetings, but many people have just come back from holidays and still getting to grips with returning to work and school.

As we have been working on this newsletter an unprecedented tragedy has been unfolding in Victoria. We have numerous clients whose lives will never be the same again and many more throughout Victoria who will be affected forever. Our heartfelt sympathies go to all who have been overwhelmed by loss, injury and devastation.

Many of you, like ourselves, both individually and as businesses, have donated to the appeals being run to help support those most in need. If you have not donated and can forgo a bottle of wine, a coffee and cake at a café or a meal out, you can donate directly through Bendigo Bank at www.bendigobank.com.au. The support of the Australian people, sporting groups and businesses to date is absolutely fantastic.

Not forgetting though, that while the south burns, the north is flooded and there are appeals to help those in Queensland as well. The eastern states of Australia are a complete disaster area at present and our thoughts are with all those affected.

VICTORIAN BUSHFIRE APPEAL RAFFLE

In aid of the Victorian Bushfire Appeal we have decided, for the first time ever, to hold a raffle. Trying to work out the logistics of a raffle when we are located rurally is a bit tricky, but we think we have the details organised.

Details are:

1. All money raised will go to the Victorian Bushfire Appeal.
2. Tickets are 3 for \$5.00.
3. Tickets are available from now until Thursday 26 March.
4. We will purchase books of raffle tickets and write your name on the ticket. They will then go into our raffle barrel to be drawn by our local Bendigo Community Bank® Manager, Scott Hart, on Friday 27 March.
5. Prizes will be awarded for the 1st, 2nd and 3rd tickets to be drawn out of the barrel.
6. The winners and amount raised will be announced on our website on Friday 27 March and in our May newsletter. This money will be deposited at the Bungendore Community Bank® branch on Monday 30 March.
7. If you have email and wish to know your ticket numbers, please contact us. Unfortunately, it is not possible to send out each and every ticket but as you know, we are ethical and trustworthy and will ensure that all monies raised will go to the Appeal.
8. Payment can be made by direct deposit (surname please as reference!), cheque, money order, Visa card or MasterCard. For direct deposit: Name: Odana Editions, BSB 633 000, Acct. no.: 125 132 050. For credit card payments you can phone (02) 6238 0720, fax (02) 6238 0725 or email bec@odana.com.au.

Prizes are:

1st — Framed Limited Edition Painting by Norman Lindsay of *The Curtain* valued at \$950 and beautifully framed by Peter Naef Framing, Surry Hills. This edition is nearly sold out as there are less than forty left for sale. Sorry for the poor photo but it's difficult under glass!!

2nd — Odana Mystery Pack valued at \$250

3rd — Odana Mystery Pack valued at \$120

Please be generous in your raffle ticket purchase — every little bit helps.

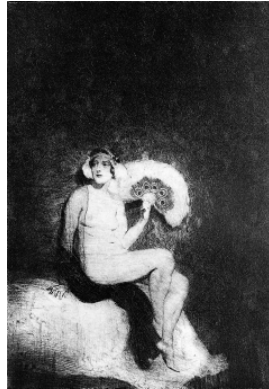
Thank you. Jane and Bec



New in on Consignment

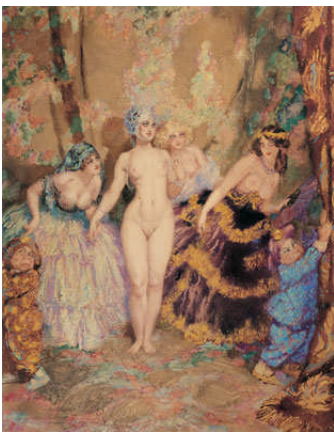
We have just been given the original etching *The Fan* for sale on consignment. We haven't had a copy of *The Fan* available since 1996 and, in fact, we weren't able to procure one for the exhibition to launch *The Complete Etchings of Norman Lindsay*, as much as we wanted to. We tried to get as many etchings as we could for that exhibition and ended up with one hundred and forty, but *The Fan* was not one of them. This etching is very important as it is recognised as Norman's first published etching (1917) and also rare (number 7 of an edition of 30) in that it doesn't come up for sale very often.

Rose was the model and Norman initialed the plate so each etching has "NL" in the lower left of the image as well as his signature in the margin below the image. It is for sale at \$5,000 and comes framed with a Certificate of Authenticity.



The Curtain Selling Out

The Limited Edition Painting of *The Curtain*, the beautiful watercolour painting of Norman's with Rose as the central nude, is fast selling out. We now have less than forty left for sale until the edition is completely finished.



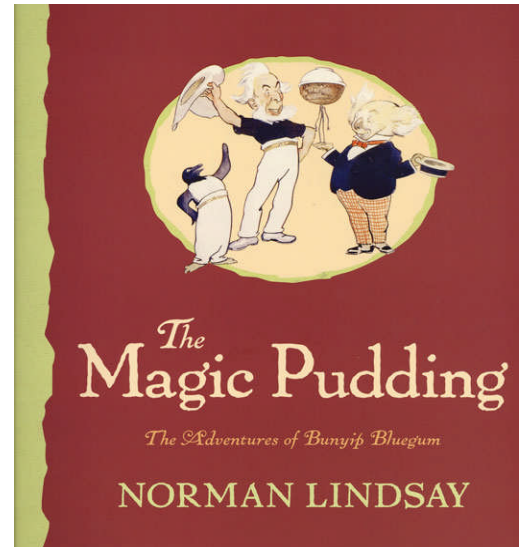
Although they don't sell out as quickly as the Facsimile Etchings due to their larger sizes and the fact that they are not a facsimile due to the difficulty of colour reproduction, they are none-the-less highly collectable.

We have had only one copy of *Where War Ends* come in for resale since it sold out in 2001.



BY
APPOINTMENT
Mon — Fri
Please give us two days
notice for appointments.

The Magic Pudding turns 90!



It's Norman's birthday this month (22nd) and last year *The Magic Pudding* turned 90! Would he ever have thought that his children's story would still be in print ninety years later and still loved by children into the following century?

The newest edition of *The Magic Pudding* to hit the shelves features some wonderful additions to the book. There is a biography on Norman written by his granddaughter Helen Glad; a chapter from the publisher's archives including letters from Norman about *The Magic Pudding*; reviews of the first edition in 1918 and three very special *Puddin'* recipes. The images have all be rescanned and the book is in colour and black and white. A very beautiful edition to have in your library. Price \$40 plus \$9 freight from Odana.

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